

CAHIP Ventura County Strategic Planning Meeting

Board Introductions

New Board (26–27):

- Rod Owen – President
 - David Garcia – Past President / Legislative Chair
 - Chris Castadio – Treasurer
 - Alex Orlando – Secretary
 - Shane Canter – PAC Chair
 - Tracy Stevens – Professional Development
 - Ron Sukauskas – Membership
 - Brad Whitt – Membership
 - Lyn Thomas – Awards
 - Ryan Bochner – Media Relations
 - Allison Colby – Media Relations
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Planning Focus for 26–27

Key focus areas: **membership, financial health, sponsorships, programming, and alignment with state/national initiatives.**

- Discussed meetings and ways to increase attendance and member engagement.
 - Reviewed prior years' events and identified the most successful: **June Axe Throwing, December Charity, August Cornhole.**
 - Discussed potentially reducing the number of events while maintaining strong social programming.
 - Emphasized consistent communication to keep members informed on events and ticket availability.
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Potential Venues

- Sunset Terrace
- Twisted Oak
- Topa Topa
- Ric's (Camarillo)
- Mighty Axe (Oxnard)
- Camarillo Library
- Spanish Hills
- Las Robles Golf Course

2026–2027 Event Calendar

July

Medicare Final Rule (Zoom)

- Date/Time: **July 15 at 10:00 AM**
- Moderator: **Allison**
- Needs: **Speakers** (asking Elka and others)
- Prep: compile list of questions/topics and confirm panelists

August

Topa Topa Cornhole Tournament “Bags & Brews” + Chili Cookoff

- Date/Time: **August 13, 3:30 PM–6:00 PM**
- Includes: **Board swearing-in**
- Needs: prizes/trophies, cornhole boards, printed signage (sponsorships/board stickers), speaker/microphone, raffle tickets, “4th Quarter Survival” sponsor

Sponsorship Opportunities:

- Event/Tourney Sponsor
- Food Sponsor (\$300, multiple available)
- Drink Sponsor
- Snack Sponsor (\$500)
- Prize Sponsor (\$300)
- Minute Commercial Sponsor
- Board Sponsor
- Hydration Sponsor
- Sunscreen Sponsor
- Raffle Sponsor

Who’s doing what:

- Chris: secure location/contract, speaker/microphone, pick up signage/stickers
- Shane: Blackstone + food to cook, plus chili
- Set up: Shane, Chris, Allison, Ryan, Lyn, Rod, DG, Alex, Tracy
- Clean up: Lyn, Rod, Shane, Chris, Allison, Ryan, DG, Alex, Tracy

September

1. **Happy Hour at Ric’s (Camarillo)**

- Date/Time: **September 17, 3:00 PM–5:00 PM**

2. Group Benefit Compliance Update (Zoom)

- Date/Time: **September 30, 10:00 AM–11:00 AM**
- Needs: **Speakers**

October and November

Dark months (no events)

December

Charity Event (VCMC Hospital) at Las Robles Golf Course

- Date/Time: **December 10, 3:00 PM–5:00 PM**

January

Legislative Update (Online)

- Date/Time: **January 19, 10:00 AM–11:00 AM**

February

Breakfast Speed Networking Event

- Date/Time: **February 11, 9:00 AM–10:00 AM**
- Location: **TBD**

March

Dark month (no event)

April

Wine and Paint Night “Canvas & Cocktails”

- Date/Time: **April 8, 3:00 PM–5:00 PM**
- Location options: Camarillo Library, Spanish Hills, Las Robles GC
- Location: **TBD**

May

Ethics CE (Zoom)

- Date/Time: **May 13, 9:00 AM–11:00 AM**
- Presenter: **David Garcia**

June

Axe Throwing “Networking with an Edge”

- Date/Time: **June 17, 4:00 PM–6:00 PM**

Action Items

Membership Survey

1. What are you looking to get out of your membership, and how can we help with that?
2. What is your motivating factor to be a member of CAHIP VC?
3. Which events would you like us to host in the future? Favorite events from this past year?
4. Which days of the week/times work best for you for in-person events?
5. Any additional comments?

Sponsor Survey

1. When you sponsor an event, what has been the most effective way your services have been promoted?
2. If you are interested in being a sponsor, what are you looking to get out of that sponsorship?
3. How far in advance do you need to execute the sponsorship?

Other Notes and Decisions

- **Lyn Thomas** to be food sponsor at all in-person events: **\$300/ event**.
- Recurring board meetings: **every 2nd Tuesday**, starting **July 14, 9:00 AM–10:00 AM**.
 - Request: Dave and Ash to send out the recurring invite for the 26–27 year.
- Social media access: request access for **Ryan and Allison** to post photos/videos after events and promote upcoming events.